

FEDERAL BANK

Hormis Memorial Foundation
Beyond Banking, Building a Better Society



E.C.H.O.

Engage Community : Harness Opportunity

A CSR Bulletin from Federal Bank



Corporate Social Responsibility (CSR) has been an inherited and inbuilt element of Federal Bank's culture. Federal Bank Hormis Memorial Foundation, instituted as a public charitable trust in 1996, to perpetuate the fond memory of the Bank's founder late K. P. Hormis, is the principal arm in implementing various CSR programs/ projects of the Bank. The activities of the Trust are directed towards inculcating better knowledge and awareness in the field of banking through training programmes, focused seminars, and so on.

Federal Bank has been meaningfully contributing for the improvement of society to create a positive impact on the world through its sustainable practices, philanthropic endeavours, and community engagement. The Bank has approved a policy for Sustainable Development, which ensures that Bank's activities are conducive to sustainable social welfare. The CSR goals of the Bank aligns with the Sustainable Development Goals (SDGs) established by the United Nations.





To combat the growing threat of cyber frauds, Federal Bank launched the #TwiceisWise campaign - a CSR initiative, in association with Mathrubhumi ClubFM to promote safe digital banking practices among general public.

Since its launch on April 1, 2021, the campaign focused on raising awareness through social media, radio, and print media. During FY26, phase-1 of the campaign was conducted in 60 locations across 14 districts in Kerala, in just 20 days. The campaign was flagged off at Federal Towers, Aluva on 9th May 2025, by Shri Putta Vimaladitya, IPS (DIG & Kochi City Commissioner), and concluded with a ceremony at Federal Towers, Thiruvananthapuram, attended by Shri Manoj Abraham, IPS (DGP – Director of Vigilance & ACB).

This initiative underscores Federal Bank's commitment to digital safety and social responsibility.



Covered 60 Locations
across 14 Districts



Reached 16.39 Million+
people via Print, TV,
Radio, Social Media
and on-ground



New Delhi Zone: Branches across New Delhi Zone united for a noble cause, conducting cleaning drives in public parks. Staff actively participated by cleaning and planting saplings, promoting environmental awareness and a greener future.

New Delhi Central Region: The team at New Delhi Central Region planted and donated saplings at various residential societies, schools, parks and among the public.

Bangalore Zone: Bangalore Zone held a Plog Run on 11th June 2025 under the theme "Namma Bhumi, Namma Duty" as part of World Environment Day. Over 95 staff in 10 teams collected 80 kg of waste in an hour. Team CAD Bangalore won the event, which was praised by the Collector's office and the public.

Mangalore Region: 15 staff from Mangalore region carried out a two-day cleanliness drive at a local park and bus stand, collecting and segregating waste despite rainy weather.

Thiruvananthapuram Zone: Thiruvananthapuram Zonal Office organized a city-wide Environment Day drive with 70+ employees, involving sapling distribution and park cleaning across six key locations. The 2½-hour initiative was well received by authorities and the public.

Kottarakkara Region: Kottarakkara Region conducted a 2-hour cleaning drive at KILA and Swaraj Memorial Auditorium with 20+ staff and 10 KILA volunteers. The initiative enhanced the area's cleanliness and community spirit.

Kollam Region: 22+ Federals of Kollam Region cleaned up the Kollam beach for about an hour, clearing plastic and other wastes. The drive was well appreciated by the Kollam Municipal Officials and the evening strollers who frequent the beach for a breeze.

Thiruvananthapuram Region: Thiruvananthapuram Region celebrated Environment Day by distributing plants to techies of Technopark. The team also put up a kiosk and distributed 150+ saplings to the employees of several companies located in that building.

Attingal Region: Attingal Region organized a beach cleaning drive at Aliyirakkam Beach with 40 volunteers, transforming the area in 2 hours. The effort was appreciated by officials, locals, and evening visitors.

Ahmedabad Zone: Ahmedabad Zone organized a cleaning drive along the Sabarmati riverfront as part of the Environment Day activities. 35+ Federals from Ahmedabad Region, Regional Office, Zonal Office & other verticals participated in the drive that lasted for 3 hours from 07:00 AM to 10:00 AM.

Jaipur Cluster: 15 Branches of the Jaipur cluster celebrated Environment Day by distributing saplings to public and nearby institutions. They also added green cover to a nearby park by giving fully grown plants to them.

Chennai Zone: Trichy Region: Trichy Region cleaned two busy lanes of Chinna Kadai Veedhi, collecting 7 sacks of waste in an hour. The effort targeted areas often missed by regular municipal cleaning.

Coimbatore Region: Coimbatore Region conducted a waste removal drive at Gass Forest Museum with 45+ staff, collecting 10 kg of plastic. Pollachi Region cleaned Rotary compound and sponsored 60 saplings, earning praise from local authorities.

Madurai Region: Madurai Region donated 200 saplings to the proposed Kottaiyur Municipality. Additionally, a sapling plantation drive was conducted in association with Kottaiyur Municipality.

Puducherry Region: 30+ volunteers from 7 Puducherry branches cleaned Rock Beach, collecting over 28 kg of plastic waste. The effort was praised by the Puducherry corporation and morning walkers.

Coimbatore Region: Coimbatore/SSI Branch visited Kasturba Gandhi School to promote tree planting and plastic reduction. A speech on ending plastic pollution was delivered, and saplings were handed over to students and staff.

Kottayam Zone: Team Kottayam, with 40+ members from local branches, conducted clean-up and sapling drives at Gandhinagar and Ettumanoor bus stands, also planting saplings at Ashreya Trust.

Pathanamthitta Region: Pathanamthitta Region, along with NCC cadets from NSS College, Pandalam, held a 2½-hour cleaning drive on 11th June 2025 with 40 volunteers, including 10+ staff.

Pala Region: Pala Region celebrated Environment Day with sapling distribution, pond cleaning at Kollappally, and waste bin donation at Manimala, along with a session on plastic waste management.

Kolkata Zone: Kolkata Zone celebrated World Environment Day with many branches visiting the institutions in their command area, distributed saplings and took part in the related activities.

Kozhikode Zone: Kerala Government runs child welfare institutions separately for boys and girls under the Department of Women and Child Development at Kozhikode. The homes, located in a 50+ acre area catering to 500+ children, serve as a rehabilitation center for underprivileged and orphaned boys/girls aged 5 to 18. The home provides full-time residence, education, and skill development to support their personal growth and reintegration into society. As part of World Environment Day, Kozhikode Zone also conducted a cleaning drive at a specific area, in association with ADORA, an NGO. 25

Federals actively participated and cleared an area over 3 hours. The efforts were well appreciated by senior government officials.

Ernakulam Region: All the 29 Branches of Ernakulam Region celebrated Environment Day by handing over saplings to reputed institutions in their respective command areas.

Irinjalakuda Region: All the branches of Irinjalakuda Region distributed saplings to reputed institutions in their respective localities. Educational institutions, government offices, healthcare centers, and other prominent organizations were chosen as recipients.

Mumbai Zone: Sangli Clutser: Branch Sangli / S T Colony visited 2 schools with a twin aim of promoting cleanliness & reduce plastic usage. The team distributed saplings and dustbins to the school management.





Threads of Hope – Cloth Donation Drive



6,000+ Kgs of Pre-Loved Clothes Find New Purpose as Federal's Champion Sustainability through Threads of Hope

As part of Sunshine, our employee volunteering initiative, we launched Threads of Hope in April 2025 to mark Environment Day. The campaign encouraged employees to donate pre-loved clothes—giving them a second life and reducing textile waste—reinforcing our commitment to sustainable living.

This pan-India drive exemplified how collective action can support a greener planet. It wasn't just about decluttering—it was about rethinking consumption and taking responsibility for our environmental footprint.



6,134 kg of clothes collected



48 collection points across India



2,000+ volunteers contributed over 3,100 manhours



Environmental savings of approximately 9.7 tons of CO₂ and 1.2 million litres of water

Palamel Grama Panchayath – Solar Street Light

7 AFFORDABLE AND
CLEAN ENERGY



A solar streetlight was donated to Palamel Grama Panchayath for installation in front of Anganwadi (No. 93). This reinforces Federal Bank's commitment towards solar power and protecting the natural resources of the earth while ensuring basic facilities like streetlights to areas which lack the same.



1 Solar Street Light

Federal Skill Academy, Faridabad – Empowering Women Through Skill Development

8 DECENT WORK AND
ECONOMIC GROWTH



Federal Bank Hormis Memorial Foundation, in partnership with M/s HPAA Good Deed Foundation, launched a Skill Academy in Faridabad to provide tailoring training exclusively for women. The agreement was signed on January 20, 2025, and the first batch of 30 trainees began on January 21, 2024.

The graduation ceremony for this batch was held on April 15, 2025, attended by senior officials from both the Bank and the implementing partner, marking a meaningful step in empowering women through skill development.



60 Candidates trained so far

Muvattupuzha Municipality – Water Tanker

6 CLEAN WATER AND SANITATION



Muvattupuzha Municipality is a civic body that governs the town of Muvattupuzha, located in the Ernakulam district of Kerala. During the summer season, certain areas within the municipality experience severe water shortages. To address this issue, the only viable solution was to provide households in these areas with drinking water distributed through water tankers. To facilitate this, Federal Bank has donated a Water Tanker which will be used for distributing water to the residents of the municipality during the summer seasons.



1 Water Tanker of 5000 litres

Marian Medical Centre, Pala – Electric 3 Seater Ambulance

3 GOOD HEALTH AND WELL-BEING



Federal Bank donated a 3-seater electric ambulance to Marian Medical Centre, Pala, enhancing patient transport within the hospital. This electric ambulance will be used for moving the patients from ICU to the Ward, from Cathlab to other Treatment Rooms, from Rooms to Operation Theatre, from Hospital to MRI Centre, etc.



Electric 3-Seater Ambulance for Patient Transport



Federal Bank donated an ambulance to Sant Gajanan Maharaj Rural Hospital, Mahagaon, to support healthcare access across 250 villages in rural Maharashtra. The ambulance, equipped for rough terrain and medical needs, will serve economically disadvantaged patients, including the elderly, pregnant women, and those with chronic illnesses.



Ambulance for Healthcare Services

St Vincent's Convent Senior Secondary School, Balasore – Water Cooler & Water Purifier



A water purifier and water cooler were donated to St. Vincent's Convent Senior Secondary School to be installed within the compound of the school to give some relief to about 500 students and teachers in this extreme weather conditions.



Water Cooler & Purifier for 500 students

Kumily Grama Panchayath, Idukki – 4 Bottle Booths

11 SUSTAINABLE CITIES
AND COMMUNITIES



As part of Federal Bank's commitment to creating green and clean spaces, we have donated 4 bottle booths to the Kumliy Grama Panchayath. These bottle booths are installed at various prominent tourist locations in Kumily. This initiative will help maintain cleanliness in public spaces and foster a culture of responsible waste disposal and environmental consciousness among the general public.



4 Bottle Collection Booths

Bethsada Old Age Home – Elevator

3 GOOD HEALTH
AND WELL-BEING



Federal Bank donated an elevator to Bethsada Old Age Home, easing mobility for its elderly residents across four floors. The home, serving 40 inmates, provides free medical care, shelter, and food, and has supported hundreds over three decades.



Elevator for old people



The KSSTM department's Sky Watch project plays a vital role in igniting public interest in astronomy and fostering science engagement. It allows schools, clubs, NGO and the public to embark on fascinating night sky observation sessions using advanced telescopes and equipment. To successfully facilitate these sessions, Federal Bank has supported the purchase of a well-equipped vehicle to be used as an astro van which will be used as a mobile observatory unit that will travel across Kerala.



Astro-Van Mobile Observatory

