

FEDERAL BANK  
**HORMIS**  
MEMORIAL  
FOUNDATION

**FEDERAL BANK**  
YOUR PERFECT BANKING PARTNER

# A Federal Bank CSR Initiative



# E.C.H.O.

Engage Community : Harness Opportunity

*A Monthly CSR Bulletin from Federal Bank*

Corporate Social Responsibility (CSR) has been an inherited and inbuilt element of Federal Bank's culture. Federal Bank Hormis Memorial Foundation, instituted as a public charitable trust in 1996, perpetuate the fond memory of the Bank's founder late K. P. Hormis, is the principal arm in implementing various CSR programs/ projects of the Bank. The activities of the Trust are directed towards inculcating better knowledge and awareness in the field of banking through training programmes, focused seminars, and so on.

Federal Bank has been meaningfully contributing for the improvement of society to create a positive impact on the world through its sustainable practices, philanthropic endeavours, and community engagement. The Bank has approved a policy for Sustainable Development, which ensures that Bank's activities are conducive to sustainable social welfare. The CSR goals of the Bank aligns with the Sustainable Development Goals (SDGs) established by the United Nations.






# Speak for India 2023-24 Edition



Speak for India is an initiative to encourage young, dynamic, and enthusiastic minds across the nation to raise their voice on pertinent issues and play the role of change-makers in society. The event offers college-going students a podium to explore their awareness, insights, and perspective on contemporary topics. Speak for India was first launched in 2014-15 in Kerala under the auspices of Federal Bank Hormis Memorial Foundation

In FY24, the Speak for India was conducted in 7 states across the country. The Kerala Edition was conducted in association with Mathrubhumi. Editions in Tamil Nadu, Karnataka, Maharashtra, Delhi NCR were conducted in association with Times of India. West Bengal Edition was in association with ABP and Gujarat Edition in association with DB Corp.



-   
**7**  
 States
-   
**5,000+**  
 Colleges
-   
**2L+**  
 Students

# Mookkannoor Mission



Federal Bank spearheaded the 'Mookkannoor Mission', an initiative under the Swachh Bharat Abhiyan. The event was inaugurated by Shri. Shyam Srinivasan, MD & CEO on 18th of October 2023, at the 106th birth anniversary of Founder Late K P Hormis. Mookkannoor is a village in Ernakulam district, Kerala, the birthplace of the Bank's Founder. Activities proposed under the Mookkannoor Mission include Waste Management, Tree Plantation, Community Development activities, Renewable energy projects, Promoting Sports, Women Empowerment etc. The project is proposed to be implemented over a period of 3 years in 3 phases, by impacting lives and transforming the village into one of the cleanest cities in India.

The Bank completed distribution of bio bins to 4569 households and aims to distribute 2000 Grow Bags in 14 wards of Mookkannoor Panchayath. On International Women's Day 2024, the Bank initiated an event to spread awareness among the women in the panchayath by distributing 243 menstrual cups. An electric auto was sponsored for waste collection in the panchayath.



 <b>4569</b> Bio Bins Distributed	 <b>325+</b> Grow Bags Distributed	 <b>240+</b> Menstrual Cups Distributed
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## Inauguration of the Renovated KP Hormis Memorial Community Hall, Mookkannoor

11 SUSTAINABLE CITIES AND COMMUNITIES



Federal Bank renovated the KP Hormis Memorial Community Hall, Mookkannoor. The inauguration was done by Ms. Shalini Warriar, Executive Director on the 2nd of Jan 2024 by lighting the lamp and rededicating the renovated hall. The renovated hall will be a venue for many meetings conducted at the panchayat level.



## Commissioning of solar plants in P H C, Mookkannoor & Distribution of KP Hormis Birth Centenary Scholarships

11 SUSTAINABLE CITIES AND COMMUNITIES



4 QUALITY EDUCATION



In an event held at the Mookkannoor Grama Panchayath, Shri Ajithkumar K K, CHRO commissioned the solar plants at the PHC Mookkannoor and also distributed scholarships to 17 students hailing from 6 schools.



## Federal Bank Hormis Memorial Foundation Scholarship

4 QUALITY EDUCATION



Since the year 2005, Federal Bank Hormis Memorial Foundation has been providing scholarships to meritorious students who belong to financially weaker sections of society for pursuing various professional courses such as Medicine (MBBS), Engineering (BE/B Tech), B.Sc. Agriculture, B.Sc. Nursing and MBA from the states of Kerala, Tamil Nadu, Gujarat, Panjab and Maharashtra. Over these years, 1,484 students have benefitted from the scholarship facility. A total of 310 students were awarded the FHMF Scholarship in FY2022-23. The Bank invited applications through an online portal which was launched on 18<sup>th</sup> october for FY2023-24. 4,060 applications have been received and the selection process for the shortlisted candidates is underway.



1790+  
Beneficiaries



4060+  
Applications  
Received in FY24



# Sanjeevani – United Against Cancer

Following the success of 'Sanjeevani – A Shot Of Life', India's largest private vaccination drive to boost COVID-19 vaccine awareness in 2021, News18 and Federal Bank Hormis Memorial Foundation partnered again to uplift societal health through its reach across the country. Federal Bank joined hands with TV 18, Assam Cancer Care Foundation & Tata Cancer Care Foundation to create awareness and break the chains of stigma & fear surrounding cancer which claims a lot of lives every year. The Bank also provides support for treatment to patients in association with Assam Cancer Care Foundation & Tata Cancer Care Foundation.

The project also aims to offer support to socio-economically disadvantaged individuals seeking assistance at Assam Cancer Care Hospitals and Sri Venkateswara Institute of Cancer Care & Advanced Research (SVICCAR), Tirupati, for early detection and cancer diagnosis. This aid includes financial assistance for diagnostic tests and/or cancer treatment for the residents of Assam, Andhra Pradesh and the surrounding states.

Knowledge Partner  
**TATA TRUSTS**

**FEDERAL BANK** | **NEWS 18 NETWORK**

## Sanjeevani

United Against Cancer

A CSR Initiative by  
Federal Bank Hormis Memorial Foundation

Launched on  
**27<sup>th</sup> Sep, 2023**



**Dr. Mansukh Mandaviya**  
Union Health Minister of India



**Shyam Srinivasan**  
MD & CEO, Federal Bank



**Anurag Basu**  
Director



**Amitabh Dube**  
Country President, Novartis India



**Yuvraj Singh**  
Cricketer



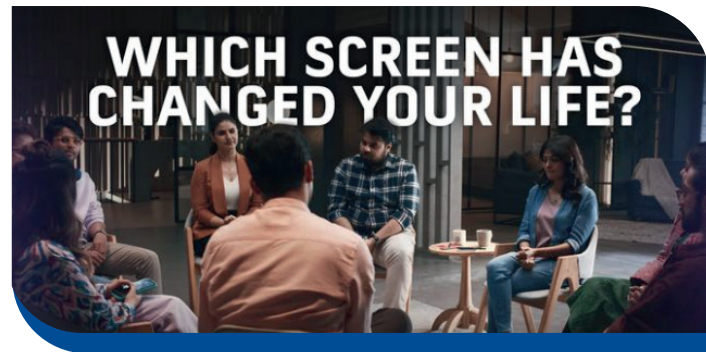
**Dr. Gaurav Narula**  
Professor, Tata Memorial Hospital



**Lisa Ray**  
Actor



**Dr. Rajendra Badwe**  
Director, Tata Memorial Centre





**2395+**  
Unique  
Beneficiaries



**17,000+**  
Services  
Extended



**2.17 Cr+**  
Grant  
Released



Federal Skill Academy is a CSR initiative of Federal Bank to provide skill training and employment, which operates at Ambattur, Belgaum, Faridabad, Kochi, Coimbatore, and Kolhapur.

Federal Skill Academy regularly runs 3-month skilling programs to empower economically disadvantaged youth and women. The goal is simple yet transformative: teach a skill, and it becomes a way to sustain livelihood. The courses at Federal Skill Academy are many including self-employed tailoring, Financial Accounting & Tally, etc. The course not only enhances students' employability but also nurtures their potential for career growth. By offering these free courses, Federal Bank paves the way for participants to seamlessly integrate into the workforce, thus transforming their lives and livelihoods.



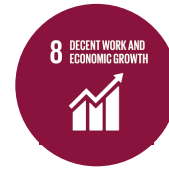
## Federal Skill Academy Inaugurated at Belgaum, Karnataka

Federal Bank opened its 5th Federal Skill Academy in Belagavi, Karnataka on 21st Dec 2023. The ceremony was inaugurated by Shri. Dileep B, Zonal Head (Bangalore) & Shri. Keith Machado, Hon. Secretary Chambers of Commerce & Industry, Belagavi. The first batch of the Centre comprised of 50 students for Financial Accounting and Tally Comprehensive Course.

## Federal Skill Academy Inaugurated at Ambattur, Chennai

The Federal Skill Academy Ambattur was inaugurated on the 3rd of February 2024. FSA Ambattur is located in the Ambattur Industrial Estate Manufacturers Association (AIEMA) Office building which is also our knowledge partner to ensure industry participation in the skilling initiative. The skill academy was inaugurated by Shri. Joseph Samuel the Hon'ble MLA of Ambattur constituency.

## Valedictory Function of Self-employed Tailoring batch at Federal Skill Academy Coimbatore & Kochi



The valedictory functions of the self-employed tailoring batches at Federal Skill Academy Coimbatore and Kochi was a significant milestone in the Bank's journey of skilling & supporting the society to enable a livelihood. Most of the trainees in the tailoring batch were housewives with no access to self-empowerment opportunities. Through the programme, the Bank not only supported them in skilling, but also guided them to become entrepreneurs.



6  
Centers



14  
Courses



5460+  
Trainees Skilled  
& Certified



4640 +  
Placement  
(85% of the Trainees  
got placed)



Family Income  
100% Increased  
Post skilling



Employability  
5 to 50% Increase in  
Beneficiaries' Salary  
after Training

## Sivagiri Sree Narayana Medical Mission Hospital- Medical Oxygen Generator Plant



A Medical Oxygen Generator Plant was donated under Federal Bank's CSR initiative and was inaugurated on 21st Feb 2024 by Varkala MLA Adv Joy V, at an event held at Sivagiri SNMM Hospital, presided by Swami Subhangananda, General Secretary, SNDST.



## St. Martha's Hospital, Bengaluru – Laboratory Equipment (Microbial Identification & Antimicrobial Susceptibility Testing)



St. Martha's Hospital, Bengaluru was in need of a Microbial Identification & Antimicrobial Susceptibility Testing equipment which will be used to enhance the medical facilities being provided to the patients. The required medical equipment was sponsored by Federal Bank, a testimony towards our commitment in the healthcare sector.





## Rishta Dharti Se Campaign – Grow Green Project



Federal Bank, in association with Mathrubhumi came up with “Grow Green”, an initiative to promote organic farming among the young children in Kerala. As a part of the campaign, 100 select students from every revenue district were provided with 10 growbags each. The growbags were filled with potting mix and various saplings of five types of vegetables, for the students to grow them in their houses. The students were selected from schools which are a part of the SEED program and with the help of the respective teacher coordinators.



## Student Empowerment for Environmental Development (SEED 2023-24)



SEED (Student Empowerment for Environmental Development), started in the year 2009, is an initiative of Mathrubhumi Printing and Publishing Co Ltd conceived with the vision of creating awareness among the student community on environment protection and to empower them in protection of water, air, soil, and public health.



With Federal Bank as the Principal Partner since the last 11 years, SEED has witnessed the synergy of social initiatives of Mathrubhumi and Federal Bank, as partners in progress, for the preservation of our Blue Planet’s green inheritance. SEED project currently with a network of 6710 schools in Kerala and over 3.84 million participating students in the year 2022-23 has shown considerable growth since its inception in the year 2009.



6710+  
Schools



3.84 Million+  
Students

# Employee Volunteering



## Beach Clean-up Drive

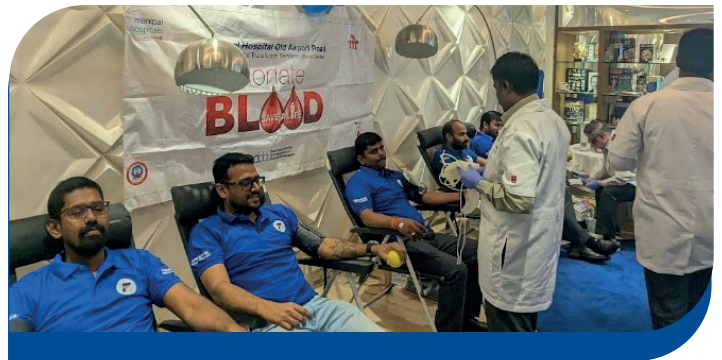
Federal Bank ensures employee engagement and encourages employee involvement in the social responsibility activities of the Bank through various programs every year.

As a part of the Swachh Bharat Abhiyan (Clean India Mission) and 2023's World Environment Day theme #BeatPlasticPollution, the Bank's employees in association with "Project Mumbai" and their team "Jalosh" conducted a beach clean-up drive at Mumbai. Over 100kgs of plastic waste were collected and were sent for cleaning, segregating, and recycling with the help of local authorities and BMC. Team Project Mumbai and BMC recycled the plastic wastes into useful amenities for Mumbai city.



## Blood Donation Drive

On World AIDS Day, Federal Bank employees took a lead, once again to serve the communities through their employee volunteering initiative named as 'Sunshine'. 1300+ employee volunteers participated in the blood donation drive from various parts of the country, making the campaign a huge success.



1300 +  
Employee  
Volunteers



100 Kg+  
Plastic Waste  
Collected



1300+  
Units of Blood  
Collected



## Federal Jyothi - Installation of 68 solar street lights in 34 wards of Kattapana Municipality

7 AFFORDABLE AND CLEAN ENERGY



Federal Bank facilitated installation of solar streetlights in all 34 wards of Kattapanna Municipality. The project was sponsored by Federal Bank under its CSR initiatives, furthering our commitment towards the environment and sustainability.



## Support to Traffic Department, Kolkata

11 SUSTAINABLE CITIES AND COMMUNITIES



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS



As part of the Bank's 'Calcutta to Kolkata: 50 Years in the City of joy' celebrations, 100 portable traffic barricades were sponsored to Kolkata Traffic Police.



## Construction of sanitary complex near Bhandeswar Mahadev Temple in Chasakhand Grama Panchayath, Balasore District

6 CLEAN WATER AND SANITATION



Bhandeswar Mahadev Temple, located in the Chasakhand Grama Panchayath of Remuna Block in Balasore District and is a place of frequent visit by the locals. The locality is underdeveloped and lacks basic facilities. Federal Bank facilitated construction of a sanitary complex with overhead water tank near the temple premises for the use of locals, furthering our commitment towards clean sanitation and well-being of all.



## Cyber Crime Police Station, Ernakulam Rural, Aluva

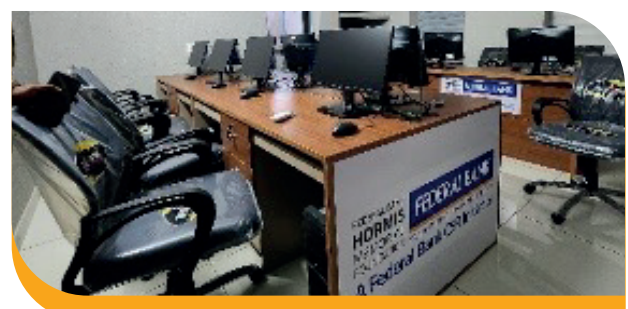
17 PARTNERSHIPS FOR THE GOALS



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



Federal Bank extended support to Cyber Police Station, Aluva, for purchasing tables, office chairs, desktop computers, air conditioners and other associated renovation works.



## Vengola Grama Panchayath – Ambulance for the Downtrodden

3 GOOD HEALTH AND WELL-BEING



Vengola Grama Panchayath is one of the oldest panchayaths established in the year 1958. Vengola Grama Panchayath has purchased an ambulance with the support extended by Federal Bank to be used in case of emergencies for downtrodden people in the Panchayath area.



## Support to Welfare Services, Ernakulam for the establishment of a Skill Training cum Day Care Facility for People with Disabilities.

3 GOOD HEALTH AND WELL-BEING



Welfare Services, Ernakulam also known as 'Sahrudaya' is establishing a skill centre cum day care facility for the differently abled persons. The proposed centre will have therapy rooms, counselling rooms, training rooms etc. Federal Bank under its CSR initiative sponsored the construction of "Magnificent Minds- Centre for the Gifted" with administrative office, Training rooms, Circulation spaces and play areas. The project is expected to be completed within 18 months. The expected number of beneficiaries is around 500.



## Nagercoil City Municipal Corporation – Thooimai 3.0

11 SUSTAINABLE CITIES AND COMMUNITIES



Thooimai 3.0 connects end-to-end utilities through software solutions for Solid Waste Management. The solution, which was purchased with the support extended by Federal Bank includes the monitoring of Waste Collection Management, Billing and Payment Management, Finance Management, Human Resource Management, Fleet Management, Asset Management, and Grievance Management.





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