

FEDERAL BANK  
**HORMIS**  
MEMORIAL  
FOUNDATION

**FEDERAL BANK**

YOUR PERFECT BANKING PARTNER

## A Federal Bank CSR Initiative



# E.C.H.O.

Engage Community : Harness Opportunity

*A CSR Bulletin from Federal Bank*

Corporate Social Responsibility (CSR) has been an inherited and inbuilt element of Federal Bank's culture. Federal Bank Hormis Memorial Foundation, instituted as a public charitable trust in 1996, to perpetuate the fond memory of the Bank's founder late K. P. Hormis, is the principal arm in implementing various CSR programs/ projects of the Bank. The activities of the Trust are directed towards inculcating better knowledge and awareness in the field of banking through training programmes, focused seminars, and so on.







Federal Bank has been meaningfully contributing for the improvement of society to create a positive impact on the world through its sustainable practices, philanthropic endeavours, and community engagement. The Bank has approved a policy for Sustainable Development, which ensures that Bank's activities are conducive to sustainable social welfare. The CSR goals of the Bank aligns with the Sustainable Development Goals (SDGs) established by the United Nations.



The theme for World Environment Day 2024 was "Our Land, Our Future. We are #GenerationRestoration." This theme emphasizes the importance of restoring land, combating desertification, and enhancing resilience to drought. Currently, up to 40% of the world's land is degraded, impacting around 3.2 billion people globally due to desertification.

Federal Bank believes conservation is key. It is the care we give today that nurtures our tomorrow. For years now, the bank has been deeply involved in several activities that focus on protecting and restoring nature.

This World Environment Day, Federal Bank employees joined hands to protect our planet and ensure a sustainable future. Here's are a few of our Environment Week Celebrations conducted at various parts of the country.

-  **Mumbai:** The Bank collaborated with an NGO 'Project Mumbai – Jallosh' and removed 422 Kilograms of plastic waste from Juhu Beach, Mumbai. 30% of the plastic waste has been recycled and will be soon out in society in the form of useful items. Customers and employees of Kolhapur Region planted saplings within the vicinity of Federal Bank branches and nearby areas.
-  **New Delhi:** Through 'Harit - a Tree Plantation Drive', Federal Bank employees planted over 100 trees at the prominent Jhandewalan Devi Mandir in New Delhi. Tree plantation was also organized at Chandigarh & Gharaunda.
-  **Bangalore:** A clean-up drive was organized at Church Street Bangalore alongside Samarpan, the Recreational Club of Bangalore Zone. A Plog Run was organised by 150+ Federal Bank employees at Church Street, MG Road, Bangalore. A Plog Run is an event that combines jogging or running with picking up trash.
-  **Chennai:** 30+ Employees at Salem Region joined hands to clean the surroundings of the Kumaragiri Lake. Puducherry Rock Beach cleaning activity was conducted by 35+ employees, in collaboration with the NGO YOCTO Foundation.
-  **Kolkata:** Tree plantation drives were held at Guwahati, at Don Bosco Institutes in Assam and Kolkata among other locations in the Kolkata Zone.
-  **Ernakulam:** Ernakulam Zone made its presence felt with sapling distribution at various educational institutions, municipality and other locations and an Exhibition on 'Best-out-of-waste' at Ernakulam Zonal Office. Employees also conducted an exhibition to bring out the ideology of 'Best out of Waste' by showcasing craft items made from waste/ unused materials.



**Thiruvananthapuram:** Employees in Thiruvananthapuram Zone conducted a Beach clean-up drive in Alappuzha and a plantation drive at Government T D Medical College, Vandanam. Employees in Kottarakkara joined hands with the Haritha Karma Sena coordinators in the Municipality to clean-up the Kottarakkara Railway Station Road. Also, 700 tree saplings were distributed across 7 centres in Thiruvananthapuram and 300 cloth bags were distributed to patients and staff at District Hospital, Mavelikkara. Cleaning, planting and distribution of saplings at Asramam Maidan in Kollam.

**Kottayam:** At Kottayam, plantation drives were held, and saplings were distributed at various schools in Kottayam. The inauguration of vegetable garden, cleaning of Chemmanam Padi, and donation of saplings to Amal Jyothi Special School were also conducted.

**Kozhikode:** The activities at Kozhikode included Beach clean-ups, community clean-ups, terrace gardens and sapling plantations, Plantation drives at Palakkad, Saplings distributed at Government Higher Secondary School, Sreekandapuram & Little Flower English Medium School, Kottur, among others. 'Cleaning Hour', a Beach cleaning activity was conducted by Federal Bank employees in association with Kozhikode Corporation collected 150 Kilograms of garbage and segregated plastic waste from it for recycling. Federal Bank employees, in association with the NGO ADORA helped in cleaning the premises of the Department of Women and Child welfare, Govt of Kerala, which houses more than 500 students.

**Aluva:** E-waste collection drive conducted in Head Office, Aluva, in association with SOGO Synergv, a leading E-waste management company.



Scan QR Code to  
watch video



SEED (Student Empowerment for Environmental Development), which started in the year 2009, was conceived with the vision of creating awareness among the student community on environment protection and to empower them in protection of water, air, soil, and public health. From the year 2012, in association with Federal Bank, SEED has proved that environmental education is not merely a process that aims at development of environmentally literate citizens who can compete in the global economy, but is also a process that nurtures the skillsets and knowledge of the next generation enabling them to make well informed choices concerning the environment, exercise their rights and also discharge their duties as truly responsible members of the community.

In continuation of it's support over the years, Federal Bank has joined hands with Mathrubhumi SEED's state level Miyawaki project to ensure environment sustainability and ecological balance.

The inauguration for Mathrubhumi SEED 2024-25, took place on 5th June, 2024 at Chittilappilly square. Dr. P V Gangadharan inaugurated the programme in the presence of Chittilappilly Foundation Chairman Shri Kochouseph Chittilappilly; Season Watch Project Manager, Shri K. A. Muhammed Nisar; Shri Shaji K. V., CSR Head, Federal Bank; Shri Renji Alex, Ernakulam Zonal Head, Federal Bank and other dignitaries and school children.



## Digitization in Haveri Tahsildar's Office

11 DIGITIZATION



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



Haveri, a district in the northern part of Karnataka with a population of 67,102 (As per the 2011 Census) relies on the Tahsildar's office for various government and official purposes.

To enhance the services and infrastructure at the office, Federal Bank facilitated the purchase of 4 desktop computers. The digitization initiative not only enabled the office to modernize its operations but also contributed to the overall development and efficiency of services extended to the citizens of Haveri Taluka.

## Digitization in Gharaunda Municipal Office

11 DIGITIZATION



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



A desktop computer was sponsored to the Municipal Office, Gharaunda. In line with the vision of a smarter and more connected office and Digital India, Gharaunda Municipal Corporation aims to streamline its operations and enhance its services by installing computers in its office premises. The installation of the computer will enable Gharaunda Municipal Corporation to leverage digital technologies effectively, facilitating seamless communication, efficient data management, and enhanced decision-making positively affecting the lives of local population.



Faster Services  
to the General  
Public



Improvement  
in Service  
Efficiency



Improvement  
in Working  
Conditions



## Medical Equipments to St. Mary's Hospital, Manarcadu



St Mary's Hospital, Manarcadu started as a small dispensary in 1947 and has grown to the status of one of the prime hospitals in the locality. It strives to provide affordable treatment to the public especially from the rural areas in and around Manarcadu in Kottayam district of Kerala.

The hospital required financial assistance to take care of the growing demand of the patients and to be well equipped with the advanced technology in the medical industry. As part of the hospital expansion and technology upgradation process, Federal Bank facilitated the purchase of a Bi-Phasic Defibrillator, Pacer & AED to ensure good health and well-being of the people in Manarcadu workforce, thus transforming their lives and livelihoods.

## Digitization in Delhi World Public School



Delhi World Public School, Agartala is a pioneer English medium school being run by the Delhi World Foundation. The school has a student capacity of 800 at present, which will be increased to 1000 from the forthcoming academic sessions.

Federal Bank provided 10 desktops to Delhi World Public School to set up a computer lab. This initiative not only benefited the present batch of students but also would help the upcoming batches of the school.



Provision of 10  
Desktop Computers



Service to  
800 Students

## Construction of Labour Rooms at Wahkaji PHC & Zikzak PHC at Meghalaya



Federal Bank provided crucial support for the construction of labor rooms at Wahkaji PHC in Southwest Khasi Hills and Zikzak PHC in Southwest Garo Hills District, as part of the National Health Mission in Meghalaya. The inauguration of Wahkaji PHC took place on March 11, 2024, while the labor rooms at Zikzak PHC were inaugurated on March 14, 2024.

Shri Ram Kumar S, IAS, Mission Director of NHM, Meghalaya, expressed appreciation for Federal Bank's contribution and emphasized the importance of future collaboration. Health practitioners, workers, and beneficiaries welcomed these new infrastructural developments, enhancing healthcare services at the block level.



## Garbage Bins to Thirunavaya Devaswom, Malappuram



Sree Thirunavaya Navamukunda Temple located at Thirunavaya, Malappuram District of Kerala is visited by many devotees every day for darshan or to perform death rituals. Recently, a lot of plastic waste was found piled up at temple premises every day, due to the increase in number of devotees. Thirunavaya Devaswom approached the Bank requesting assistance in providing garbage bins to be installed at various points in the temple premises.

Incidentally, Federal Bank facilitated the purchase of 10 garbage bins. The initiative helped Thirunavaya Devaswom ensure that the temple premises are kept neat and clean.





## Planting of 5000 Millet Seeds by 5000 Students

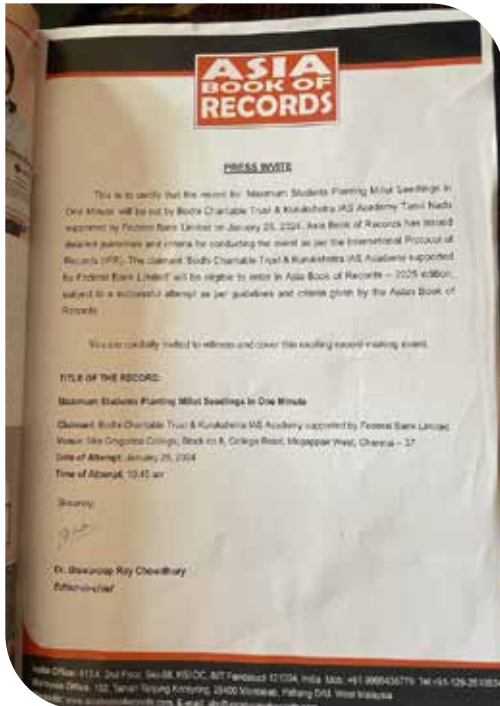
8 ENVIRONMENTAL  
& SUSTAINABILITY



13 CLIMATE  
ACTION



3 GOOD HEALTH  
AND WELL-BEING



In India the percentage of malnourished children was found to be 7.7 per cent which comes around 43 lakhs\*. There are over 14 lakh severely malnourished children in the country as per the government's Poshan tracker.

The year 2023 was declared as International Year of Millets by the Government of India. Federal Bank joined hands with Bodhi Charitable Trust and Kurukshetra IAS Academy to provide awareness on the importance of millets in diet and thereby eradicating malnutrition.

Around 5000 students, initiated planting of 5000 millet seeds in just 1 minute, taking it up to the recognition of Asia books of records. Through the unique initiative, Federal Bank continues to instil the values of social consciousness among young children.



5000 Millet  
Seeds Planted

5000 Students  
Participated



Scan QR Code to  
watch the video

## Water Purifiers to Roman Catholic Diocese of Allahabad



The Roman Catholic Diocese of Allahabad upholds their commitment in serving the community's needs, particularly those of the underprivileged. Federal Bank facilitated provision for 5 water purifiers at 5 institutions run by the diocese namely St. Joseph's School, Shankargarh, St. Mary's School, Taraon, St. Joseph's College, Prayagraj, St. Joseph's Girls' College, Mumfordganj, Diocesan Development and Welfare Society (Jan Hit Sadan) Naini. This initiative helped in improving the health and well-being of hundreds of individuals in the locality.



5 Water Purifiers



5 Institutions



## Metal Dustbins to Thiruvananthapuram District Legal Services Authority



Federal Bank facilitated the purchase of 4 metal dustbins which were installed at District Services Authority's Vanchiyoor Court in Thiruvannathapuram. This will help to ensure that the court premises are clean and neat and aid in effective waste management.



## Waste Bins to M.E.S.M.K. Mackar Pillay College for Advanced Studies



As part of their commitment to sustainability, MESMK College, Edathala, Ernakulam District in Kerala had planned the establishment of a comprehensive waste management system on their campus. 18 waste bins of 100 litres capacity each were installed at the college premises with the financial support of Federal Bank.



## Mookkannoor Mission – Inauguration of Drinking Water Kiosks & Solar Street Lights



The Mookkannoor Mission is an initiative of Federal Bank to develop Mookkannoor, the birthplace of the bank's Founder Late K.P. Hormis, into one of the cleanest cities of India. The project was inaugurated on 18th October 2023 at Mookkannoor. Activities proposed under the Mookkannoor Mission include Waste Management, Tree Plantation, Community Development activities, Renewable energy projects, Promoting Sports, Women Empowerment etc. The project is proposed to be implemented over a period of 3 years in 3 phases.

As part of the project, inauguration of the drinking water kiosks took place on 14th May 2024. The kiosk is installed adjacent to the St. Mary's Forane Church, Mookkannoor at a vantage location, with the support of the church.

54 solar streetlights were installed in the remote locations of Mookkannoor. Shopping bags made from jute & cotton were distributed to around 200 households to reduce the dependence on plastic.



Installation of  
Drinking Water Kiosk



200 Jute Bags



54 Solar  
Streetlights



## 24 water purifiers to 24 schools at Balasore



Federal Bank facilitated installation of 24 water purifiers through the Block Development Officer of Balasore, ensuring safe and clean drinking water to school students in remote areas within the Balasore Sadar Block.



24 Water Purifiers provided



24 Schools Involved

## Plastic Bottle Waste Collector for Kochi Municipal Corporation



Plastic bottles being dumped on the Marine Drive walkway, behind the Federal Towers building in Kochi had been a pressing issue for a long time. With the World Environment Day around the corner, the Marine Drive Branch approached the Kochi Municipal Corporation for the installation of 2 Plastic Bottle Waste Collector units. The 2 units were installed along the Marine Drive walkway – a small step towards a larger goal.



2 Plastic Bottle Waste Collectors



5,000+ Daily Visitors

## Federal Bank Hormis Memorial Foundation Scholarships at Tamil Nadu Agricultural University

4 EDUCATIONAL SUPPORT



4 QUALITY EDUCATION



Students at Tamil Nadu Agricultural University who were selected for the Federal Bank Hormis Memorial Foundation Scholarship from the university were felicitated in an event organized at the college.

A total of 39 students from the university were awarded the scholarship. A total of 476 students were selected for the Federal Bank Hormis Memorial Foundation Scholarship, from 4,060 applications. The students will be reimbursed a maximum of ₹1 Lakh per year throughout the duration of their course.



Received 4060 applications across India



Scholarship awarded to 476 students across India



Scholarship awarded to 39 students from Tamil Nadu Agricultural University



