

JANUARY
2024

FEDERAL BANK

YOUR PERFECT BANKING PARTNER



As the story of Federal Bank unfolds in 2024 like a magical book, can you guess when will this year's dates be repeated again?

Scan the QR code to know the answer.

Scan here for the answer and offers



Rishita AAP SE HAI,
SIRF APP SE NAHI.

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13 Second Saturday
14	15 Uttarayana Punyakala, Makara Sankranti Festival	16	17	18	19	20
21	22	23	24	25	26 Republic Day	27 Fourth Saturday
28	29	30	31			

BANK HOLIDAYS : 13 Second Saturday • 15 Uttarayana Punyakala, Makara Sankranti Festival • 26 Republic Day • 27 Fourth Saturday

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FEBRUARY
2024

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You have a wonderful gift to offer the world and that gift is being you!
At Federal Bank, we believe you are precious.
Hence **Sanjeevani - United Against Cancer**, is an initiative aimed at raising awareness about cancer and encouraging early detection.

Sanjeevani
United Against Cancer

Scan to know more



Rishta

AAP SE HAI,
SIRF APP SE NAHI.

SUN MON TUE WED THU FRI SAT

					1	2	3
4	5	6	7	8	9	10	Second Saturday
11	12	13	14	15	16	17	
18	19	20	21	22	23	24	Fourth Saturday
25	26	27	28	29			

BANK HOLIDAYS : 10 Second Saturday • 24 Fourth Saturday

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MARCH
2024

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March unfolds, casting its light on Her!
Can you unveil the mystery behind **NRE Eve Plus**,
our tribute to global women achievers?

Scan here



Rishita AAP SE HAI,
SIRF APP SE NAHI.

SUN	MON	TUE	WED	THU	FRI	SAT
31					1	2
3	4	5	6	7	8 Maha Shivaratri	9 Second Saturday
10	11	12	13	14	15	16
17	18	19	20	21	22	23 Fourth Saturday
24	25	26	27	28	29 Good Friday	30

BANK HOLIDAYS : 8 Maha Shivaratri • 9 Second Saturday • 23 Fourth Saturday • 29 Good Friday

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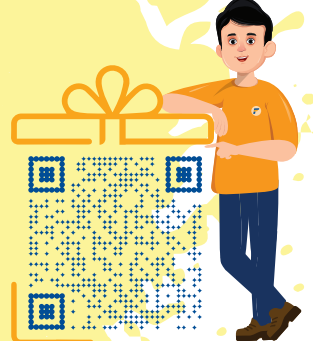
APRIL
2024

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This year, a global call to protect the earth has been declared through 'Planet Vs Plastics'. How are you doing your bit? Tell us about your interesting contributions here & stand a chance to win goodies.

Scan the QR Code to win prizes.



Rishita AAP SE HAI, SIRF APP SE NAHI.

SUN	MON	TUE	WED	THU	FRI	SAT
	1 Annual Closing Day	2	3	4	5	6
7	8	9 Ugadi Festival	10	11 Khutub-E-Ramzan*	12	13 Second Saturday
14 Dr.B.R. Ambedkar Jayanthi	15	16	17	18	19	20
21 Mahaveera Jayanthi	22	23	24	25	26	27 Fourth Saturday
28	29	30				

BANK HOLIDAYS : 1 Annual Closing Day • 9 Ugadi Festival • 11 Khutub-E-Ramzan* • 13 Second Saturday • 27 Fourth Saturday

*Subject to change depending on the sighting of the moon

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MAY
2024

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Swipe Smart, Save Smart:
Did you know your **Credit Card** can unlock big savings
with rewards, discounts & interest free credit up to 48 days!

Scan here to apply



Rishita AAP SE HAI,
SIRF APP SE NAHI.

SUN	MON	TUE	WED	THU	FRI	SAT
			1 May Day	2	3	4
5	6	7	8	9	10 Basava Jayanthi, Akshaya Tritiya	11 Second Saturday
12	13	14	15	16	17	18
19	20	21	22	23	24	25 Fourth Saturday
26	27	28	29	30	31	

BANK HOLIDAYS : 1 May Day • 10 Basava Jayanthi, Akshaya Tritiya • 11 Second Saturday • 25 Fourth Saturday

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JUNE
2024

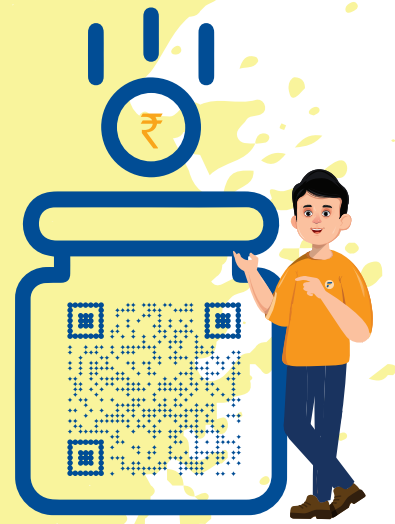
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June reminds us of awaiting classrooms.
Why not encourage the kids to learn money management secrets?

Scan here to know more



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SIRF APP SE NAHI.

SUN	MON	TUE	WED	THU	FRI	SAT
30						1
2	3	4	5	6	7	8 Second Saturday
9	10	11	12	13	14	15
16	17 Bakrid*	18	19	20	21	22 Fourth Saturday
23	24	25	26	27	28	29

BANK HOLIDAYS : 8 Second Saturday • 17 Bakrid* • 22 Fourth Saturday

*Subject to change depending on the sighting of the moon

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JULY
2024

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Let your savings grow faster and get ready to fulfill your travel wish list.

A Recurring Deposit / SIP through FedMobile can make you: **EILIONAMLIR**
Unscramble the word

Scan here to answer



Rishita

AAP SE HAI,
SIRF APP SE NAHI.

SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13 Second Saturday
14	15	16	17 Last Day of Moharam*	18	19	20
21	22	23	24	25	26	27 Fourth Saturday
28	29	30	31			

BANK HOLIDAYS : 13 Second Saturday • 17 Last Day of Moharam* • 27 Fourth Saturday

*Subject to change depending on the sighting of the moon

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AUGUST
2024

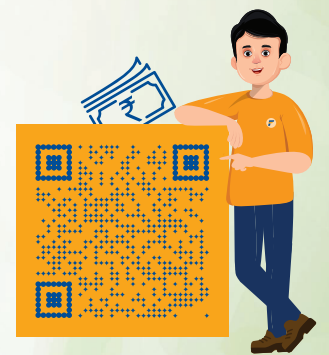
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What does *financial freedom* mean to you?
Share your financial goals with us here.

Scan here to share



Rishta

AAP SE HAI,
SIRF APP SE NAHI.

SUN

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Second Saturday

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Independence Day

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Fourth Saturday

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31

BANK HOLIDAYS : 10 Second Saturday • 15 Independence Day • 24 Fourth Saturday

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SEPTEMBER
2024

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September promises auspicious beginnings.
Witness the dawn of your brighter tomorrow
with Federal Bank Home/Car Loan.

Want to apply for a home loan?
Scan here



Rishta AAP SE HAI,
SIRF APP SE NAHI.

SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3 Kail Muhuruth**	4	5	6	7 Varasiddhi Vinayaka Vratha
8	9	10	11	12	13	14 Second Saturday
15	16 Eid-Milad*	17	18	19	20	21
22	23	24	25	26	27	28 Fourth Saturday
29	30					

BANK HOLIDAYS : 3 Kail Muhuruth** • 7 Varasiddhi Vinayaka Vratha • 14 Second Saturday • 16 Eid-Milad* • 28 Fourth Saturday

**Local holiday for Kodagu district only on account of Kail Muhuruth *Subject to change depending on the sighting of the moon

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OCTOBER
2024

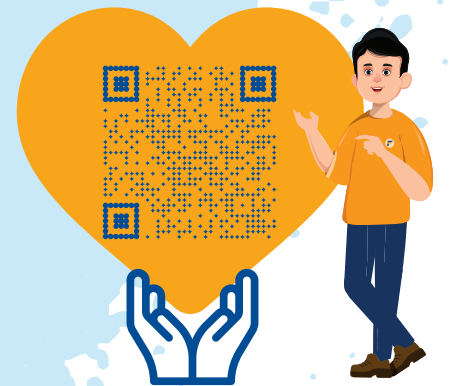
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Our commitment towards the society deepens every year!
From scholarships to skilling to healthcare, we go beyond banking and extend a helping hand to the needy.

To read more about our contributions to the society, scan here



Rishita AAP SE HAI,
SIRF APP SE NAHI.

SUN MON TUE WED THU FRI SAT

		1	2 Gandhi Jayanthi, Mahalaya Amavasye	3	4	5
6	7	8	9	10	11 Mahanavami, Ayudhapooja	12 Second Saturday Vijayadasami
13	14	15	16	17 Maharshi Valmiki Jayanthi, Tula Sankramana**	18 Federal Bank Founder's Day	19
20	21	22	23	24	25	26 Fourth Saturday
27	28	29	30	31 Naraka Chaturdashi		

BANK HOLIDAYS : 2 Gandhi Jayanthi, Mahalaya Amavasye • 11 Mahanavami, Ayudhapooja • 12 Second Saturday • 17 Maharshi Valmiki Jayanthi , Tula Sankramana**
• 26 Fourth Saturday • 31 Naraka Chaturdashi

**Local holiday for Kodagu district only on account of Tula Sankramana

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Shri K. P. Hormis
Founder, The Federal Bank Ltd.

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NOVEMBER
2024

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Every dream of yours is precious.
Give golden wings to your dreams and aspirations
with **Federal Bank Gold Loans** and discover
new horizons of happiness.

Scan to know more



Rishita

AAP SE HAI,
SIRF APP SE NAHI.

SUN

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Second Saturday

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Kanakadasa Jayanthi

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Fourth Saturday

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BANK HOLIDAYS : 1 Kannada Rajyothsava • 2 Balipadyami, Deepavali • 9 Second Saturday • 18 Kanakadasa Jayanthi • 23 Fourth Saturday

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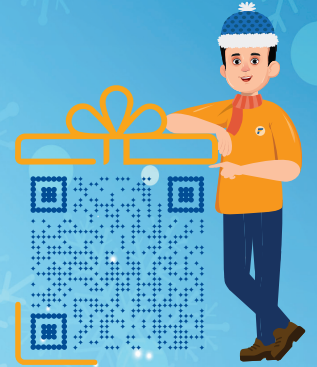
DECEMBER
2024

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We ushered in the year with a bouquet of offers and now let's wrap it up with more offers, joy, and celebrations.



Scan to know more

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SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14 <small>Second Saturday Huthri Festival**</small>
15	16	17	18	19	20	21
22	23	24	25 <small>Christmas</small>	26	27	28 <small>Fourth Saturday</small>
29	30	31				

BANK HOLIDAYS : 14 Second Saturday • 25 Christmas • 28 Fourth Saturday

**Local holiday for Kodagu district only on account of Huthri Festival

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