CSR INITIATIVES Region wise







CSR Initiatives of Federal Bank -Founder's Day 2012- Region Wise





Head Office- CSR initiative



Our MD & CEO Shri Shyam Srinivasan handing over the cheque representing the financial aid pooled in by staff members of HO to Smt. Sheela Jubili. T, Principal, School for the Blind, Keezhmadu, Aluva.

Our MD & CEO Shri Shyam Srinivasan flagging of the "Pink Walkathon" on 'Protect Your Mom' & 'Breast Cancer Awareness' on Founders day.

A cheerful welcome in pink and white characterised the day

Some snaps- Head Office & Marine Drive









The Enlightening Lecture of Eminent Dr. V P. Gangadharan at the Breast cancer Awareness seminar at Marine Drive, the interactions, the enactment of thought provoking skits, the pink walkathon through Ernakulam city, the variety entertainment programme at Rajendra Maidan all centered on the theme of 'Protect Your Mom from the Scourge of Cancer' added the colour and punch to the cause.











Bangalore

Bangalore Region



Helping hand to street children. A Maruti Omni Van was given to BOSCO, an institute that takes care of destitute children.

News in Hindu News paper- Proud to be Federal

Helpline prevents child marriage in the nick of time- A 16-year-old girl pressured by her parents to marry a man twice her age was rescued by the child helpline members in J.P. Nagar on Wednesday.

The helpline was alerted when the teen managed to sneak a relative's cellphone into the bathroom and called for help when her family was busy with the pre-wedding ceremonies. A team from Bosco, the child helpline, and the J.P. Nagar police rushed to the house and rescued the girl. A high school dropout, the girl is the daughter of a tender coconut vendor who has six children. Her parents wanted to get her married to a relative.

Initially, the family resisted the team saying the girl was a major, but they had to back off when

she came forward to testify that she was being forced to marry. Her family then said they would send her to her husband only after she turned 18, but the girl said she did not want to stay with her parents and pleaded with her rescuers to take her with them. She was later taken to the Government Home for Girls and the parents have been summoned to the Child Welfare Committee for counselling.

"It was in the nick of time that we managed to save her as the family was about to leave for Chikka Tirupati for the wedding," Jennifer, a member of the helpline, told The Hindu. It is the van gifted by Federal Bank on its 67th anniversary as part of its CSR initiative that enabled the helpline team to reach the victim on time. .

The helpline helped prevent three child marriages in the last couple of months, Bosco executive director Fr. P.S. *George said*.

Belgaum Region



Supplied furniture to a home of the destitute called *Care and Compassion* and distributed some refreshments among the inmates. All the members of staff of the branch spent the evening with the inmates.

Hyderabad Region



Blood Donation Camp was conducted at Hyderabad branch on September 22, 2012 in association with Lions Club, Manovikas Nagar, Secunderabad.

Chennai

Chennai Region



Blood Donation camp at Chennai Anna Nagar -- 29 Donors donated Blood and it was organized in association with Madras Voluntary Blood Bureau.

Blood Donation camp at Thanjavur Branch in association with Red Cross of Thanjavur. Sixteen voluntary Donors donated Blood.

Chennai Region donated Four computers to the children of Sivananda Saraswathi Sewashram, one of the Government recognized NGOs and most deserving Social Service organizations in India.

Ernakulam

Aluva Region



From the voluntary contributions of Federals from Aluva Region, Bank donated an Aqua Guard to an elderly/aged home - run by Sisters of Destitute at Chunengamveli . Further, Region also sponsored & served a sumptuous lunch to the 110 inmates of the Destitute Home.



The region sponsored 25 chairs to Karunalayam -A School for the mentally retarded children at Aluva.

Ernakulam Zonal office & Regional Credit Hub

EKM ZO & RCH pioneered the CSR activities by through the following initiatives



Feed the Poor Programme:

On 12th October 2012 at 7.30AM there was a "Feed the Poor Programme" in which around 200 poor people were provided with a sumptuous break fast which was served by our own people.

Govt. Old Age Home:

On 12th October 2012 afternoon, twenty staff members visited Govt. Old Age Home, Thevara and gifted the inmates an induction cooker, which filled a pressing need.

Home for Handicapped Women:

On 12th October 2012, evening, inmates of "Home for Handicapped Women", Thevara were provided with an induction cooker, to fill a genuine need. This was followed by some more assistance in kind on Monday, 15th of October 2012.

Ernakulam Region



Relief Settlement Centre:

The first round of CSR initiatives of Ernakulam Region was completed 16th October 2012 with the assistance given to Relief Settlement Centre at Palluruthy. A 240 litre fridge was donated to the centre. Food was also distributed among the inmates. The Federal Team spent the evening with the 180 inmates in this institution.

St. Antony's Sadan

On 17th October 2012 Home Appliances like Induction Cooker, Mixie etc. were donated to Varappuzha St.Antony's Sadan, a home for 30 destitute women and run by Sisters of Charity.



Adarsh Rehabilitation Centre:

The region donated 4 Wheel Chairs, 2 Specially designed chairs and 2 Therapic Mats to 8 Very poor Children suffering from Cerebral Palsy. They were selected from 8 Panchayaths and the function was organised at Adarsh Rehabilitation Centre for children with Autism & Cerebral palsy, Kureekad. Payasam was distributed to all the students and staff (more than 200) of Adarsh Rehabilitation Centre.





Kottayam Region



Lungies and Shirts were provided to Inmates of Snehalayam Sruthrusha Charitable trust Eravuchira, Thottakad. Our staff shared refreshments with the inmates of Snehalayam.

Muvattupuzha Region



Providence Home:

On 15th October 2012 the region completed their first round of initiatives with the assistance provided to Providence Home, Kizhakkambalam, a Home for the Mentally Challenged. There are 103 inmates there. They were provided with bed linen and some other items for their use and our staff spent time with the inmates.

Muvattupuzha Federals have undertaken projects to assist the following institutions too:

- a) A home of Leprosy cured
- b) A home run for Mentally Challenged elderly people

Thodupuzha Region



Supply of mattress and pillows to Emmanuel Snehashramam, Thodupuzha by the Region.

Kolkata

Kolkata Region



400 bed sheets were handed over by Kolkata Region to the Mother Superior of "PREMDAN"- Mother Teresa's Missionaries of Charity. Mother Superior & other sisters are seen with officials of Zonal Office, Kolkata.

Guwahati Region



50 bags were distributed among kids from an orphanage. On the occasion all five branch heads along with some prominent customers were present. The event was organized at Paltan Bazar branch.



Personality development and motivational programme was arranged in M/s Mary Mount School, Kulikawn by Br Aizwal. The branch sponsored Hot pack Tiffin Carriers were given to 20 deserving students.

<u>Kozhikode</u>

Irinjalakuda Region



Sound System was donated to Govt. Girls High School, Kodungallur by the region.

Kannur Region



Br. Iritty:-

Donated 6 Steel bed cots to Sneha Bhavan, Peratta, Iritty, a home for mentally disabled people. The home has a strength of 80 inmates.









Br. Kannur:-

Mythri Vridha Sadan, an old age home, situated at Thekkil, having around 40 inmates. The branch donated one inverter of 600 volts to the home.

Br.Kannur/Talap:-

Donated an aquaguard water filter cum purifier to Prateeksha Bhavan, Pallikkunnu, a special school for mentally retarded students run by Christian missionaries. It is a day school comprising around 100 students mostly hailing from poor families.

Br. Payyannur:-

Hope Home at Pilathara, Taliparamba, a home for mentally retarded at various ages consisting of 80 inmates was donated a CPU & 4 ceiling fans.

Br. Cherupuzha:-

Angel Home, Cherupuzha, a home for mentally challenged Children's, having around 40 kids was provided with table, chair and uniform sets.





Br.Valapattanam:-

Govt. Vridha Mandiram, a old age home having a total numbers of 56 people was provided with an Induction Cooker & a Mixer.

Br Kasaragode:

The branch sponsored a Sintex Water Tank for Govt HSS School, Pulikunnu, Kasaragode. The student strength of the school is about 1500.





Region donated funds to Govt. Sarvajana VHSS Sulthan Bathery for providing uniform to 50 NCC cadets. Cheque was handed over to The Principal in the presence of Circle inspector of Sulthan Bathery Mr Jestin Abraham and School PTA President Eldhose.

The employees of Chavakkad and Pokkulangara branches had their breakfast on 18/10/2012 with the inmates of 'Boys' Home', Engandiyur.

Malappuram Region



Bedsheets and sarees were donated to Vimalahrudaya Ashramam, Thuvvur, Malappuram District (a home for the mentally retarded and destitutes) Sr. Jocy, Director and inmates are seen receiving the gift packet.

Besides above, the following were carried out by the Region:

- 1. Provided plates and glass to Govt. Model UP School, Nilambur for serving lunch to students under Noon-meal scheme
- 2. Gave Assistance to Abhayam Palliative Care Project, Parappanangadi which has 150 registered patients.

Palakkad Region



Br. Cherpulassery provided Library books & Book Shelves to A L P School, Panniamkurissi. The keys were handed over to the Headmistress of the school in the presence of Cherpulassery Panchayath President Sri Suresh , AEO Sri Jayarajan , PTA President , Teachers & Others.

Thrissur Region



Washing Machine & Provisions (Rice, Sugar etc) for one week were donated to St. Joseph's School and Orphanage, TB Road, Thrissur (Run by Catholic Sisters).

Donated Water Purifier to Tropical Health Foundation of India, Kunnamkulam, Thrissur (NGO dedicated for public health promotion)

Donated Water Cooler to Pope Paul Mercy Home, Peringandoor, Thrissur which is run by Catholic Bishop Thrissur.

Donated Medical Equipments to Pain and Palliative Care Centre, Thrissur (NGO)

Mumbai

Ahmedabad Region



The region organized blood donation camps at Ahmedabad and Surat on 13.10.2012. 15 and 10 units of blood were collected respectively from Ahmedabad and Surat.

Kolhapur Region



The region distributed school bags to physically disabled and poor students of Ahilyabai Primary School, Kolhapur with chocolates. Mr. Ashok Powar, Chairman of education Committe at Zilla Parishad also participated in our programme & appreciated our Bank's gesture well in the meeting. The entire programme was filmed by 'B' News network of Kolhapur and shown in news segments.

Rajarshi Chatrapati Shahu Maharaj Matimand Niwa si Vidyalaya at Karnaje, Tal Kankavli is a school for mentally challenged-. The school has a total of 51 children in the age group of 5 to 15. Branch Kankavli sponsored various items of daily use like displacement board, Wooden weights, Panel boards, Charts, Letter cutouts etc to the school.

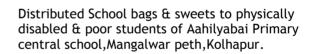


Distributed study & play material to students of Mamta Primary School, Subashnagar, Barshi.



Distributed computer UPS & sweets to students of Anugraha Special School, Khed run by Sangli Mission Society.

Conducted General Medical Camp for the students of New Horizon School, Aurnal and also provided milk to students.





Distributed sweets to students of Vidyamandir Ganeshwadi, also donated Water Purifier to Primary Health centre, Ganeshwadi



Conducted Dental Camp for the students of Ch. Shahu High school in association with Rotary Club Ichalkaranji & Indian Dental Association, Ichalkaranji.

Disributed study material to students of Zilla Parishad Primary School, Narsingpur

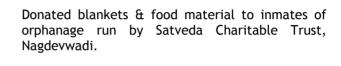
Provided Noon Meal to students of Nagarpalika School No. 7, 12th Lane, Jaysingpur.

Distributed study material to mentally retarded students of Rajarshi Chatrapati Shahu Maharaj Matimand Niwasi Vidyalaya, Karnaje, Tal Kankavli.

Provided dinner to children of an Orphanage named Late Krantiveer Madhavrao Balgriha, Karad.



Distributed study material & uniforms to the children of Kadsidheshwar High school at Kaneri.





Donated food serving plates for students of V M Lohia Deaf & Dumb School, Pethala, Kolhapur.



Distributed Sweets & study materials to students of Kanya Vidya Mandir, Kothali.



Conducted General medical check up camp for students of Kumar Vidya Mandir Kurundwad, functioning under Zilla Parishad Kolhapur



Provided lunch to inmates of Pathak Orphanage and Old age Home, Brahminpuri, Miraj.

Provided study material & sweets to students of Vidya Mandir, Bubnal.

Donated amount for welfare of inmates of Avishkar Mentally Retarded Children School, Ratnagiri.



Provided meals for the AIDS affected children of Dilasa Bhavan, Miraj run by Sangli Mission Society.

Provided dress material for the AIDS affected children of Dilasa Bhavan, Miraj run by Sangli Mission Society.



Provided electric fans and sweets to the physically & mentally retarded inmates of orphanage ASHAGRAM.

Distributed food materials to the inmates of Jivdan school of mentally retarded students, Zarap.



Distributed study materials to the inmates of school for the deaf & dumb run by K. Vaidya Venkatrao Yadav Charitable Institute, Shirol.



Distributed food materials to inmates of orphanage Devamatha Bhavan, Sadepur run by MCBS fathers.



Distributed study materials to the students of Late Vatsalabai Bapuso Patil Vidyamandir, Toap.

Conducted blood donation camp in association with IMA, unit Kolhapur.

Mumbai Region



Branch Mumbai/ Dadar East handed over clothes and Cash to M/s St. George Balikagram, Dehuroad Pune- A home for the female children of Leprosy patients, Balikagram.

Branch Sangli ST Nagar sponsored the expenses of evening meals for the 90 inmates of Dilasa Bhavan, an HIV/Aids orphanage & Care Centre, Miraj, on 18/10/2012.

The following Programmes were held at Mumbai Zonal Office, at Laxmi Towers, Bandra Kurla Complex Other activities:

- Medical Checkup Camp held on 5th Oct 2012 ·
 Workshop on Cervical Cancer on 18th Oct 2012 by Dr Chaitani Trivedi Mahajan
 Awareness program for Breast Cancer on 5th Oct 2012
- > A few Mahilamitra customers of our Mumbai branches and female staff members of

- various companies situated at Laxmi Towers participated for Breast Cancer Awareness and Cervical Cancer program. They too benefited from the Medical Checkup Camp.
- ➢ Blood Donation Camp in association with State Blood Transfusion Council (SBTC), Govt of Maharashtra on 13th October, 2012 at Mumbai Zonal Office and Br Mumbai/Vashi. The camps had the active support of the staff of the entire branches of of Mumbai region.
- > Sponsored educational expenses for a year of entire 32 Orphan girls of "Angel Nest", an Orphanage, located at Marol, Andheri (E) on 18th Oct 2012
- > Sponsored educational expenses of 25 children of "Atman Academy", an institute of studies for children with learning disability situated at Thane on 18th Oct 2012

Pune Region



Blood donation camp was organised at Pune on 13th October at IMA House, Pune. Shri. K I Varghese, General Manager & Zonal Head inaugurated the camp by donating his blood.

New Delhi

Chandigarh Region



The region organized a Blood Donation Camp at our centrally located branch at Sector 22-C Chandigarh with the help of doctors from Govt Medical College & Hospital Sector 32, Chandigarh.

New Delhi Region



Lighting up Sanjoepuram Children's village, Faridabad with Solar powered lights.

Thiruvananthapuram



Water purifier was provided to Shanti Nileyam old age home, Alapuzha municipality

Another water-purifier was given to Govt UPS, Neerkunnam

Water-purifier was supplied to St Augustine's School, Aroor



Inauguration of water-purifier at Govt Higher secondary school, Cherthala South.

Handed over a water-purifier to Mar Thoma Girls High school, Thalavady.

Inauguration of water-purifier at Infant Jesus Vimala Orphanage, Kunnumma.

Inauguration of refrigerator at Assisi Vidyalayam, Poomthoppu.

Kollam Region



Br Thalavoor sponsored a New Colour Television to the inmates of SNEHATHEERAM, Vilakudy - a rehabilitation centre for mentally retarded women, picked up from the streets.

Blood Donation Camp at Kollam Region. A view of participants

Other CSR activities:

- 1. Arpitha Charitable Trust ,Anchal (old age and destitute home) -- Br Anchal offered one day meal to all the inmates.
- 2. Ashraya Charitable Society, Kalayapuram (old age and destitute home) Br Kottarakkara provided one time meal to 700 inmates.
- 3. Asha Bhavan at Pathanapuram (home for physicaly challenged) Br Pathanapuram provided food for the inmates.
- 4. Nazrath Bhavan at Valakom- Br Valakom provided two medium store well almirahs to the home.
- 5. Karunya Special School Ayoor (school for mentally retarded children) -- Br Ayoor provided alamirah & shelf and one day meal to the children.
- 6. Little flower orphanage, at Kundara- Branch Kundara distributed school bags to children of the orphanage.
- 7. Primary Health Centre at Adichanallor, Oyoor- Br Oyoor provided lunch to 50TB inpatients at the health Centre.
- 8. Vimala Hridaya Special School, an education & Vocational Training centre for disabled Brs Kollam and Polayathode togeter provided sound system for the school
- 9. Old age home run by sisters of charity Br Punalur provided foods/cloths to the inmates.
- 10. Boys Home for orphans at Punalur- Br Punalur provided television to the inmates
- 11. Snehalayam, at Chathanoor- Br Chathanoor provided Almirah and Shelves to inmates of the home.
- 12. Karunya at Thodiyoor- Br Thodiyoor provided financial assistance to the inmates.

1. Mavelikkara Region



Uniform Distribution to the inmates of St Francis home for the challenged Punnamoodu, Mavelikkara.



Handing over the water purifier to PTA president of CSI L P school Kollakadavu by Mavelikkara Region.

Inmates of Krishnapriya Bala Ashram (Orphanage), Pandanad, Chengannur)were gifted with a fridge by the Region.

1. Pathanamthitta Region



Pathanamthitta RCH handed over financial assistance to Kumari Anjusha Mohan, at Br. Variapuram on behalf of Arun Mohan (her brother), for the latter's kidney transplantation operation.

Staff of RCH, SAMC, Pathanamthitta Br and Elanthoor Br spending time with students of 'Prakashdhara School for Differently Abled, Pathanamthitta'.



Fr. Roy K Simon, Principal of 'Prakashdhara School for Differently Abled, Pathanamthitta' was given financial assistance by the region.



Financial assistane was provided to CSI School for Hearing Impaired for "Speech Trainer" instrument to Smt.Salikutty ,Principal of School.

Thiruvalla Region



"Divyakarunyashrama", Achukuzhy, Ranni run by Fr. Joseph Kallarackal, has been in existence since 15 years and it could construct their building with the help of the local people. The inmates are picked from the streets and rehabilitated here and currently there are 26 inmates from many parts of India.

The Region bore the expenditure for laying tiles over the Ashram floor.



Vikas Bhavan attached to YMCA, Tiruvalla is a centre where vocational training is being provided to about 80 mentally challenged children. The inmates were provided working finance by the region in connection with making envelops, files, ornaments etc.

Abhaya Bhavan is a home for the homeless and a centre of rehabilitation of the destitute. There are currently 50 inmates who are mostly physically challenged. They are provided with a washing machine after assessing their immediate need. Rev. Sr. Georgia who is the taking care of the centre is seen with the bank officials.



CMS U P school, Punnakkadu near Kozhencherry is a 125 year old aided U P School. Around 200 students from lower income group of the Panchayath are studying there. The school is attached to St. Thomas C S I Church, Punnakkadu. The Region provided financial assistance to get note books, pen umbrella etc for the children.



Theeram, a programme for mentally challenged children. They have vocational training centres and day care centre for the elderly operation. They were donated a sewing machine and stitching kit for the training the inmates.

Other CSR Activities:

- 1. Asha Bhavan, Kozhimala P.O in Eraviperoor Panchayath (Administered by Mother Hannah Charitable Society) is a home for Mentally Challenged and Physically Handicapped Women established in 2001 running now with 50 inmates. A steel Almirah was donated by the region.
- 2. St. Mathews LPS school Kanmnampally, Athikkayam, is having strength of 135 students. 75% of these students are from BPL families (SC/ST families). They were provided uniform and study materials.
- 3. The insitution called "Bethsaida" is a charitable organisation run by the St.Andrews Marthoma Church, Pariyaram, Mallappally, which looks after the needy and the unfortunate. Presently there are 10 inmates. Some are handicapped while some are abandoned by their families. They were provided financial assistance for sustenance.

Thiruvananthapuram Region



Physiotherapy Instruments & Furnitures were provided to The Navajyothi Special School, Amboori (for mentally challenged students including handicapped) run by Apostolic Sisters of Mary Immaculate (ASMI) Amboori.

An Inverter was sponsored by Bank to inmates of Asha Sadan, an Old age home under the banner of Jeevan Jyothi Charitable Trust .



Govt L.P. School, Maruthoor, Vattappara was gifted with Name Board & Wire Mesh for Well.

Br. TVM Statue Sponsored a Day's Lunch to Sree Chitra Poor Home for Destitute and Infirm.

Kuwait- IBTO





Overseas team (IBTO's) has joined hands in the CSR activities of our Bank by donating blood to the Ministry of Health, Kuwait.

