

Corporate Social responsibility R Corporate Social responsibility Report As on March 31'st, 2018 As on March 31'st , 2018



FEDERAL BANK
HORMIS
MEMORIAL
FOUNDATION



csr@federalbank.co.in

Corporate Social Responsibility

Corporate Social responsibility (CSR) has been an inherited & inbuilt element of our fundamentals, right from the day the Bank was founded. Our Founder's values & ethos based on trust got embedded in the Bank's policies & principles. For us in Federal Bank, reaching out to people who need assistance is part of the values passed by our founder. The objectives we intend to achieve through CSR programs aim at developing communities and promoting environment sustainability to create a protected future for the generations to come. The Corporate Social Responsibility activities of the Bank touch a wide footprint through areas like Health, Education, Women empowerment, Environment sustainability and other activities permitted by the Schedule VII of the Companies Act, 2013.

Objectives

- To make meaningful contribution for the improvement of the financially disadvantaged sections of our society, and thereby act as socially conscious, well governed and successful corporate citizen of the country.
- To ensure that the activities undertaken will bring maximum relief to the intended beneficiaries and thereby contribute to the long-term development of the society, by providing socially and environmentally sustainable benefits, measurable in economic terms, demonstrating the social commitment of the Bank in the same manner it services the customers, employees and shareholders.

CSR Initiatives covered by the policy

1. Poverty alleviation
2. Education and skill development
3. Differently abled and mentally challenged
4. Gender equality and welfare of senior citizens
5. Ensuring environmental sustainability and ecological balance
6. Protection of National Heritage
7. Benefit of Armed Force veterans
8. Promote rural, nationally recognized Paralympics and Olympic sports
9. Contribution to the Prime Ministers National Relief Fund or any other Funds set up by Govt.
10. Providing financial assistance to technology incubators
11. Development projects for rural and slum areas
12. Prevention of child abuse and child labor
13. Support to Swatch Bharat Mission

Major CSR projects undertaken during FY 2017-18 are:

Federal Bank Hormis Memorial Foundation Scholarships: The foundation is providing scholarships to the needy students for pursuing professional courses from the year 2005-06. During the year 2017-18 the trust offered assistance to 100 meritorious students, 20 students from each streams – Medicine, Engineering, BSc (Agri), BSc. (Nursing) & MBA. A total of Rs.2.01 Crore was spent towards scholarships for the FY 2017-18.

Digitization & Adoption of Mookkannur Village.

During the launch of K P Hormis Birth Centenary Celebrations at Mookkannur on 18th October 2016, the Bank had decided to adopt Mookkannur Village, the birth place of our beloved founder and launched a one-year action plan for the Mookkannoor village. The plan included Digitizing the entire Mookkannur village and various developmental activities for the Village.

The Digitization and the developmental activities were successfully completed within the one-year period as scheduled. On 23rd October 2017, the year-long birth centenary celebrations concluded with a public meeting at Sacred Heart Public School, Mookkannur. “Metro man”, Sri. E Sreedharan was the chief guest of the occasion and delivered the keynote address. The meeting was attended by more than 7500 people.

The Digitization Mookkannoor Project enabled the residents of Mookkannoor village in getting familiarized with digital banking applications such as fedbook, Fedmobile & Lotza. We also supported the digitization drive by making the Mookkannoor market area as a Wi-Fi zone.

In addition to the Digitization, we have undertaken many developmental activities for the village.

- (i) Set up computer Labs at five schools and Learning Resource Centre for one school
- (i) Education Scholarships were distributed to deserving students from the schools of Mookkannoor through M/s K P Hormis Educational and Charitable Society.
- (ii) House for homeless people & support to old age homes.
- (iii) Conducted a walkathon participated by more than 2500 at Mookkannur on 23rd September 2017 to spread the messages of digitization & healthy living.
- (iv) Cultural competitions of the residents of the Mookkannoor to provide a platform to display their talents.
- (v) Inter collegiate Volleyball Tournament at Mookkannoor to promote sports in the Panchayath

Gift A Smile – CSR initiative in connection with Founders Day 2017

The Founders Day 2017, which also marked the Centennial Birth year of our founder was made more meaningful by the employees by conducting CSR activities at all branches. A special program named “Gift A Smile” was launched as part of the Founder’s Day 2017.

Ockhi Relief Fund

Cyclone Ockhi which made landfall on 29th November had hit the coastal belts of Kerala, Tamilnadu and Lakshadweep very badly and affected large number of households living in the coastal area. Each member of the Federal family responded proactively to the call for supporting the affected people. We have mobilized a good amount towards Ockhi Relief and donated the amount to the Chief Ministers Relief Fund for supporting Ockhi victims.

Comprehensive Center for Cognitive Rehabilitation of Children at SCTIMST

Federal Bank joined hands with Sree Chithira Thirunal Institute for Medical Science & Technology for setting up a Comprehensive Center for Cognitive Rehabilitation of Children with Neuro disorders. The center aims to provide high quality state of the art and continuing care for children with Neuro Development Disorders and also integration of such children into the mainstream education system and providing adequate support to the child and family. The first Phase of the project is completed which includes one-to-one therapy rooms, soft play area for occupational therapy and a pediatric gym.

Assistance to Autistic Youth - Ensuring Self Sufficiency

Federal Bank is providing financial assistance to Shraddha Charitable Trust, Mumbai which is a registered non-profit vocational workshop founded in 1998, empowers and rehabilitates severely autistic and mentally challenged young adults and enables them to earn a living. Shraddha adopts a pioneering and creative approach where young adults with autism and developmental delay are encouraged and assisted to take small steps towards self-sufficiency. By handcrafting and selling tastefully designed and internationally appreciated eco-friendly products, Shraddha provides a means of livelihood and support for those that are often assumed to lead a dependent life.

Providing basic amenities for Scheduled Tribes in Wayanad District

Wayanad district of Kerala consists of large number of Scheduled tribes colonies where living standards are far below and are lacking basic amenities. We have joined hands with District authorities of Wayanad District in providing basic facilities like Drinking water, Toilet, Electricity, Proper Housing etc to the Scheduled Tribe colonies.

Promoting Support to Environmental Sustainability: Plastic Exchange Counter at Sabarimala

To ensure Environmental sustainability and to prevent plastic menace at holy temple Sabarimala, for the past three years, we had opened a "Plastic Exchange Kiosk" at Pamba. The activity was aimed at collecting plastic covers and used bottles from pilgrims and handing over to them Eco friendly bags specially designed for their use for free of cost.

Federal Skill Academy – Kochi & Coimbatore: As part of the Corporate Social Responsibility initiatives, Bank had started the Federal Skill Academy at Kochi on Founder's Day - 2015 to impart quality technical education to merit oriented candidates coming from economically underprivileged background. The skill academy opened at Kochi was a great success and a large number of students received the benefit from the Academy. Considering the success of Kochi Skill academy, Bank opened a new skill academy at Coimbatore to extend our supporting hands to the students from Tamilnadu in FY 2016-17. The students during the three month certification course underwent rigorous training program in soft skills improvement and technical skills along with industry exposure to attain the IAPMO/COINDIA Certification which is recognized worldwide.

During FY 2017-18, 605 students were given skill based training and employment FROM Kochi & Coimbatore Federal Skill Academies.

Federal Bank Speak for India – Youth engagement initiative

in the year 2014-15, Federal Bank launched a state-wide student debating competition in Kerala under the auspices of Federal Bank Hormis Memorial Foundation. This Financial year, we covered three states – Kerala, Karnataka & Maharashtra under this mass youth engagement program which was attended by more than One lakh students from three states. The contest provided a platform for the college students, right from the block level upwards, to showcase their reasoning talents that take them forward in the path of self development. The event gave a unique opportunity for the young talents to prove their mettle and nurture their debating & communication skills and thereby increase their self confidence. The winners of the Grand Finales of Kerala, Karnataka & Maharashtra were given cash awards and scholarships for pursuing higher studies.

Federal Bank Speak for India – Kerala Edition: The Grand Finale of “Speak for India: Kerala Edition 2017-18” was held on 27th February 2018 at Cheruthuruthy. Sri Prabhu Chawla, Editorial Director, New Indian Express was the Chief Guest of the function. Smt. Uma S Nair from Govt Law College, Thrissur emerged as Winner from 50,000 participants.

Federal Bank Speak for India – Karnataka Edition: The Grand Finale of “Speak for India: Karnataka Edition 2017-18” was held on 22nd February 2018 at Bangalore and Ms Fathima Shakir from National Institute of Technology, Suratkal emerged as the Winner.

Federal Bank Speak for India – Maharashtra Edition: The Grand Finale of “Speak for India: Maharashtra Edition 2017-18” was held on 8th February 2018 at Mumbai and Sri Ath Tiwari from Shri Ramdeobaba College of Engineering & Management, emerged as the Winner.

Bandhan – Adoption of Schools

As part of our Founder’s day celebrations of year 2013, we have started a new scheme “Bandhan” under which each branch could adopt one school in their locality. In the first phase we have supplied drinking water facility to the 1200 adopted schools as a CSR initiative. Later many projects were launched to improve sanitation, infrastructure and other facilities to the adopted schools. Last year we had constructed/renovated toilets for schools, supplied basic furniture, provided drinking water facilities and computer lab to the adopted schools. The project was done in alignment with the Swachh Bharat / Vidyalaya mission of the Government. The activity would be continued this year as well to build more toilets/parks/ setting up computer labs / libraries / provide clean drinking water to the adopted schools those lack primary facilities.

SEED – Student Empowerment for Environment Development

To build awareness amongst student fraternity to conserve the earth’s natural resources, Federal Bank joined with Mathrubhumi in the SEED Programme since 2012. SEED (Student Empowerment for Environmental Development) is an initiative aimed at spreading the message of ecological conservation. Schools carry out simple but effective steps in environment protection like Planting & Protection of saplings, Agricultural Activities, Bio-diversity conservation, Energy Conservation, Conservation of Water bodies, Cleanliness & protection of public health, Reduce, Reuse and Recycle Plastic waste and intervention in local area environmental issues through SEED Police. Bank is supporting this noble cause for the past six years.

Glimpses of major events

Centennial Celebrations – Flagger off - walkathon



Walkathon in action



Shri. E. Sreedharan lighting the lamp of the concluding function of Digitization



Key Note address



Speak for India photos



Inauguration of Phase I of Comprehensive Center for Cognitive Rehabilitation of Children with Neuro Developmental disorders at Sree Chithira Thirunal Institute of Medical Sciences & Technology



Sponsoring cloth bags during 87th Anniversary of reunion of Malankara Catholic church with Roman Catholic Church conducted from 19th to 21st September 2017 at Adoor



Support to "Bappida's Disco Ka Nasha with Shabbir and Usha", a musical concert organised by Asian Cancer Foundation



Handing over of our contribution towards Relief Measures to the victims of Ockhi Cyclone to Chief Minister of Kerala, Shri. Pinarayi Vijayan



CSR Activities at Vallavilai, Kollencodeto support the people who are affected by severe cyclone "OCKHI..



GIFT A Smile ----- various Branches/Departments





K.P. HORMIS (Founder Federal Bank)

Celebration of a proud legacy

Pathanamthitta Region



Kennedy Chacko Charitable Trust:
Branches Pathanamthitta and Variapuram given 4 cots



Mar Gregorios Santhi sadanam, Pathanamthitta
Branches Chittar, Vadasserikkara & Kumplampoika donated 5 Pedestal fans



Mahatma Janasevana Kendram, Adoor:
Branches Adoor & Enathu have provided beds there



BUD's Rehabilitation Center, Ulanad:
Branches Kulanada, Pandalam & Kuzhikala have provided Tailoring Machine and radio



Govt. LP School Parakode
Br. Parakode Given 5 Green boards and Smart kit



Deepthi Special School & Rehabilitation Centre
Br. Manakala & Kadampanad have provided Medical Equipment for Differently abled children



Govt. Special LP S, Vettoor:
Branch Kumbazha donated Tables



MSC LP S, Nannuvakkad:
Branch Pathanamthitta St. Peter's JN have provided Vessels and Utensils



LPS Chennerkara North :
Branch Oonnukal Donated Printer



FOUNDER'S DAY CENTENARY CELEBRATIONS - 2017

Donation of Class Room Furniture

To
ICCONS SPECIAL SCHOOL
(Institute for Communicative & Cognitive Neuro-Sciences)
Palayamkotta, Akkulam, Thiruvananthapuram

A Federal Bank CSR Initiative
In association with Federal Recreation Club



18th October 2017



A Tribute to our beloved founder, a great visionary, a leader par excellence !

K P Hormis
Founder Chairman - Federal Bank
Birth Centenary 1917 - 2017

FEDERAL BANK
YOUR PERFECT BANKING PARTNER



Moments
of pleasure



-A Federal Bank CSR Initiative-
(Thiruvananthapuram Zone)